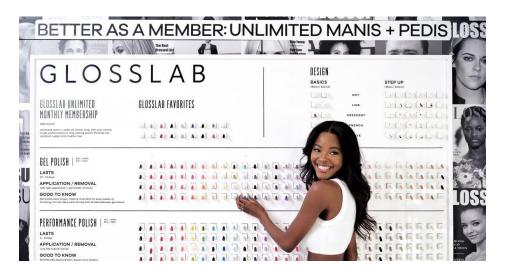
HAUTE LIVING

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The "It" Girl Nail Salon, Glosslab, Takes Its Must-Have Services To South Florida



Calling all nail-obsessed readers! The New York-based, 'it' girl nail salon, **<u>Glosslab</u>**, is taking its must-have manicures and pedicures to Florida with two new locations – one in Coconut Grove's CocoWalk and the second in South Miami at 7364 Red Road. The celeb-loved salon includes fans like Jennifer Garner, Olivia Ponton, Lil Yachty, Neil Patrick Harris and more. Specifically for these new studios, Glosslab has teamed up with Florida tastemakers Dave Grutman and his wife Isabel Rangel Grutman as they've joined as investors and have some fun projects in the works. This trendy studio has taken cities by storm with its iconic designs and attention to detail, and now they're ready to take on Florida.



Founded by a mom of two, Rachel Apfel Glass, Glosslab is on a mission to modernize the nail studio experience with its hygiene-first, membership-based concept after she was frustrated with the lack of cleanliness and efficiency of most salons. After giving birth to her second daughter, Rachel made her dreams a reality and founded Glosslab. She based the endeavor on three key pillars including: Hygiene, Efficiency, and Membership as well as focusing on the client experience.



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The future-forward and female-founded studio is one like no other, with technology enhanced-services and performance-based products at the forefront of beauty and nail trends, including best-in-class long-lasting polish, gel, and non-toxic polishes. Glosslab visitors will experience the strictest safety protocols, which look like everything from online booking to cashless payment to contactless check-in and checkout to hospital-grade sterilization. <u>Membership</u> for the studio includes gel manicures, gel pedicures, polish removals, touch-ups and more. <u>Three payment options</u> are offered to tailor to each member's specific needs, including monthly, quarterly or semi-annually.

Glosslab has a host of more Florida studios opening up in the coming months, including locations in Aventura Esplanade, Baypoint, Fort Lauderdale Midtown, and Sunset Harbour.

