

# COCOWALK

Marketing Brief

June 2022

## Loud and Proud for Pride - Event Update: Postponed

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### Please see below for important updates regarding CocoWalk's Loud and Proud for Pride Event

We are actively monitoring the weather for this upcoming weekend and have determined it is best to postpone the event until conditions are safer.

The new event date is scheduled for  
**next Saturday, June 11th, 2022 from 5:00pm to 9:00pm.**

#### Please see below for event details:

**What:** CocoWalk invites the community to celebrate Pride in the month of June with a Drag Queen Pop-Up Bar Sponsored by **Tito's Handmade Vodka** and **PLANTA Queen** in the CocoWalk Plaza.

This event is free to the public.

**When:** Saturday, June 11th, 2022, 5:00pm to 9:00pm

If your team was planning to participate with restaurant and drink specials/promotions, we recommend postponing these until **next Saturday, June 11th.**

If you would still like to be a part of this event and plan to host your promotions during the new event, please send an email confirming your participation to **blawrence@grassrivermgmt.com** no later than **today, June 3rd by 5pm ET** to be featured on the new event posters.

If you have any questions regarding the new event date please email **blawrence@grassrivermgmt.com.**

**Have a great weekend and stay safe.**

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COCOWALK

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cocowalk.com

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