

Sweetgreen to Open First Florida Locations in Coconut Grove and Coral Gables



It's hard to think of a salad as something with the power to garner a serious fanbase. However, those who have dined at **Sweetgreen** know why this fast-casual salad shrine has a cult-like following. Next year, Miami will get in on the action when two Sweetgreen locations launch, in Coral Gables and Coconut Grove.

After teasing its upcoming arrival with an **Instagram banana parody** on the heels of

Art Basel, Sweetgreen confirmed the openings, which will be located at the newly renovated CocoWalk and Coral Gables at 120 Giralda Avenue. Both are expected to debut sometime in 2020.

The Miami outposts will mark the company's Florida debut, though Sweetgreen currently operates more than 100 locations around the country in cities including New York, Los Angeles, Washington D.C., Boston, Philadelphia, and Chicago.

Founded in 2007, the Sweetgreen philosophy centers on localizing produce and serving quality food. "We've built a supply network of small and midsize growers, from whom we receive daily produce deliveries, and we prep those ingredients in-house from scratch," according to Sweetgreen's website. "Every day, we're connecting real people to real food, supporting our communities and creating meaningful relationships with those around us. This is our passion and our purpose."

Given their commitment to working with local farmers to source produce, seasonality plays a major role in their menu development, with items changing up to five times a year. The Coconut Grove and Coral Gables menus are still in the works, but expect a line-up of Sweetgreen's signature bowls and salads in addition to

seasonal offerings that incorporate fruits and vegetables unique to the South Florida region. Prices have not been confirmed, but will likely be on par with other locations, ranging from \$11 to \$13 per bowl.

Sweetgreen. *Opening in 2020 at CocoWalk, 3015 Grand Ave., Miami; and 120 Giralda Ave., Coral Gables; www.sweetgreen.com*

